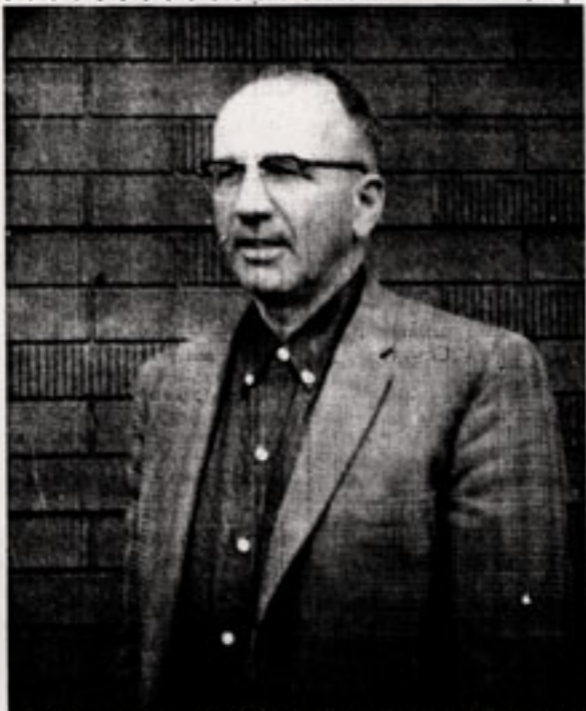


Personality Profile



From Meat Cutter to Real Estate, Mr. Alex LaFerriere President of the Barre Construction Co., Inc., has had tremendous success in selling real estate in the Barre, Vermont area, which comprises Washington, Orange, and Caledonia Counties. Born of a large family in St. Johnsbury, Vt., in 1906, he was educated in St. Gabriel grade school. He then began working in local stores at the age of 14, and cut meat for 12 years. Later he moved to Barre where he worked for one of the most progressive food stores in the state until Mr. LaFerriere entered the real estate business in 1945. He holds a diploma from the Rappert School of Auctioneering in Decatur, Indiana, but was always too busy in real estate to take time out for auctions. At one time in 1946, Mr. LaFerriere sold 30 pieces of property in 31 days! These properties included farms, village, country and city properties. Many beautiful farms in the area have been sold by him. Mr. LaFerriere and his wife Margaret are President and Vice President and Treasurer, respectively, of the Barre Construction Company, which they started 10 years ago. They maintain a small crew and are interested mostly in residential construction in the \$16-\$30,000 bracket. Mr. LaFerriere is a Realtor, member of the Vermont Board of Realtors, and Northeastern Board, a Director of the Barre Area Development Inc., a former member of the Town of Barre Zoning Study Group and is currently Vice President of the Barre Country Club. Mr. LaFerriere plans to promote the first 18 hole Golf Course in the Barre Area by 1964.