

Real Estate Journal

THE LARGEST WEEKLY COMMERCIAL/INVESTMENT NEWSPAPER IN THE WORLD

Personality Profiles: George Verne



George Vernet
Principal
Vernet Properties

Name: George Vernet

Title: Principal

Company: Vernet Properties

Location: Salem, Mass.

Place of birth: Melrose, Mass.

Family: Wife, Ann; daughters, Victoria and Jessica

College: University of Southern Maine

First job unrelated to your current field: Caddy

First job in current field: Commercial real estate broker with Carlson Commercial Real Estate in Salem

What your firm does now and its plans for the future? More redevelopment and development of retail and office. Currently working on 3 projects that were all purchased in 2011.

Hobbies: Golfing, skiing and boating

Favorite Book: "Decision Points" by George W. Bush

Favorite film(s): "The Godfather", "Platoon" and "My Cousin Vinny"

Keys to success: Honesty, hard work and following up

Person you most admire (outside of family): John Adams

If you had to choose a different profession, what would it be? Professional golfer