



# Real Estate Journal

THE LARGEST WEEKLY COMMERCIAL/INVESTMENT NEWSPAPER IN THE WORLD

## Personality Profiles: Richard Shafer



Name: Richard Shafer  
 Title: Economic and Industrial Development Director; Executive Director  
 Company: Office of Economic and Community Development, City of Taunton;  
 Taunton Development Corporation  
 Location: Taunton, Mass. 02780  
 Birthplace: Cincinnati, Ohio      Birth Date: 1947  
 Family: Wife, Roberta; and daughter Susanna (immigration attorney)  
 College: Graduate of the University of Kentucky - BA in Sociology/Business  
 First job in current field: Executive director - City of Taunton Industrial Development  
 Commission and the Taunton Development Corporation since 1987

What your firm does now and its plans for the future: Citywide economic and industrial development including assisting the Taunton Development Corp. in the development, marketing and management of 807 acre Myles Standish Industrial Park and the new 350 acre Liberty and Union Industrial Park. Currently working with the Weir Corporation on the changeover of the Weir Industrial area to multi-use and the same with the Whittenton Neighborhood mill owners. Working with Heart of Taunton on downtown redevelopment and historic preservation.

Hobbies: Technical assistance to revitalization and neighborhood development groups, travel, music and theater, Taunton River Watershed activities, and sports

Person you admire (outside of family): Entrepreneurs (especially small business owners)

Keys to success: A positive attitude and persistence

If you had to choose another profession, what would it be? Human resource management and development

Richard Shafer, Office of Economic and Community Development, City of Taunton; Taunton Development Corp.