



Real Estate Journal

THE LARGEST WEEKLY COMMERCIAL/INVESTMENT NEWSPAPER IN THE WORLD

Professional Profile: Michael Panagako



Michael Panagako, KHJ Brand Activation

Name: Michael Panagako
Title: Senior Strategist, Real Estate
Company: KHJ Brand Activation
Location: Boston, Mass.
Place of birth: Newton, Mass.
Family: Single
College: Lehigh University
First job outside of real estate: Shelf stocker at Wellesley Roche Brothers
First job in current field: Marketing specialist, Meredith & Grew
What your firm does now and its plans for the future: Full service marketing and branding firm with specialty practices in real estate, finance, health care and technology.
Hobbies: Skiing, biking and most outdoor stuff
Favorite book: "The Sun Also Rises" by Ernest Hemingway
Favorite movie: "Groundhog Day"
Person you most admire (outside of family): Former Governor Bill Weld
Keys to success: Always work hard, always be honest.
If you had to choose a different profession, what would it be? Ski patrol at Jay Peak