

Real Estate Journal

THE LARGEST WEEKLY COMMERCIAL/INVESTMENT NEWSPAPER IN THE WORLD

Raj Raheja Chairman Chief Innovation Officer



Raj Raheja

DiCaprio .

If you had to choose a different profession, what would it be? Oil/Gauche Painting & abstract sculpture artist

Name: Raj Raheja
Title: Chairman, Chief Innovation Officer
Company: Heartwood Studios
Location: 2400 Camino Ramon #175 San Ramon, CA 94583
Place of birth and year: Zaria, Nigeria, 1975
Family: Recently married Feb 2008
College: Gold Medalist, School of Planning & Architecture, New Delhi, India
First Job Unrelated to your current field: Boutique Wedding Set Designer, First Year College. (Self-owned business)
First job in current field: 3D Visualization for Carrier (Air-conditioning), India 1996
What your firm does now and its plans for the future: Now - answered by CEO Neil W. Future - aim to be the leading provider of Online 3D Applications & Platforms to the web community, through direct B2C platforms and B2B Enterprise Solutions. Amongst its many advantages, disrupt the existing norm of fulfilling e-commerce in 2D.
Hobbies: Water sports - windsurfing, swimming; Basketball, Designing-sets, structures, interiors, anything actually.
Favorite novel: 'Kiterunner'. Business - 'Blue Ocean Strategy'
Favorite film: Braveheart, Scent of a woman, Star Wars (of course)
Key to success: Combining left brain & right brain thinking, being able to have macro & micro viewpoints concurrently.
Person(s) you most admire (outside of family): Richard Branson and Leonardo