

# Real Estate Journal

THE LARGEST WEEKLY COMMERCIAL/INVESTMENT NEWSPAPER IN THE WORLD

## Sandra Johnson Vice President and Dir. of Business Development MetroHartford Alliance



Sandra Johnson

Name: Sandra Johnson

Title: Vice President and Director of Business Development

Company: MetroHartford Alliance

Location: 31 Pratt St., Hartford, Conn. 06103

Birthplace: White Plains, N.Y.

Birth Date: May 29th

Family: Husband, two daughters and their families with four beautiful grandchildren

College: Lyndon State College, Vermont

First job unrelated to your current field: New England Telephone - customer service

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First job in real estate or allied field: Commercial real estate marketing

What do you do now and what are you planning for the future: Lead the domestic and international business development efforts for the Hartford region which includes data, site location assistance, liaison to state, municipalities, workforce training and incentives as well as other strategic initiatives.

Hobbies: Spending time with my family and friends; the arts, travel and love cars!

Favorite book: "Trinity"

Favorite movies: Remake of "The Thomas Crown Affair" - clever

Person you most emulate (outside of family): No one else can compete with my mother as my role model.

Key to success: I strive to lead by example and always think of "What's in it/important for them?" and "How does it make them feel."

If you had to choose another vocation what would it be? I am a Gemini - too many options!