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## **ROK Builders complete full renovations of La Quinta Inn & Suites**

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ROK Builders, LLC, the wholly owned hotel construction management subsidiary of Roedel Companies, LLC, recently completed remodeling projects for La Quinta Corporation's La Quinta Inn & Suites Miami Airport West and Fort Lauderdale Airport. These projects included renovations to all guestrooms, bathrooms, corridors and public areas.

The La Quinta Corp. recently implemented a new design scheme for its La Quinta Inn & Suites properties which is designed for longer stays and to make guests feel more at home. ROK Builders completely updated the interiors of their hotels in Miami and Fort Lauderdale to create spacious lobbies, stylish lounges and new fitness facilities. Guest rooms and bathrooms were also extensively remodeled with new fixtures, décor and furniture.

Both hotels are popular choices among travelers due to their close proximity to international airports, business districts and tourist attractions. The La Quinta Inn & Suites Miami Airport West is conveniently located near South Beach, Dolphin Stadium and Metro Zoo. The Fort Lauderdale Airport La Quinta Inn & Suites is minutes from the heart of Fort Lauderdale, the Everglades, Pro Player Stadium and Hollywood Beach and Boardwalk.

"By working closely with La Quinta Inn & Suites management, we were able to seamlessly incorporate the organization's new brand standards into both properties," said Fred Roedel III, president of ROK. "With these renovations, both hotels will continue to provide exceptional price value and excellent service that guests will really enjoy."

With over 45 years of hotel ownership, construction insight and operations experience, ROK Builders has completed more than 40 projects along with over twenty major maintenance assignments. ROK Builders recently completed PIPs, major maintenance and spot renovations for the La Quinta Corporation this fall. The organization executed projects at La Quinta Inn & Suites in Andover, Auburn and Somerville, MA; Milford, New Britain, New Haven and Stamford, CT; Portsmouth and Salem, NH; Warwick, RI; and Winston-Salem, NC.

### **About Roedel Companies**

Roedel Companies maximizes free cash flow and return on investment for hotel owners and investors. The organization has 45 years of experience developing, constructing, managing and designing hotels for its own account and third parties through its subsidiaries RGH Hospitality and ROK Builders. Roedel Companies offers but is not limited to hotel development, construction, pre-opening and management services.

In addition, Roedel Companies owns and operates nationally branded hotels primarily in the select service segments throughout the Eastern United States. Their properties include the Hilton Garden Inn Manchester and a growing portfolio of nationally branded, select service hotels including other Hilton Garden Inns, Hampton Inn & Suites, Holiday Inn Express & Suites and La Quinta Inns &

Suites.

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