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Professional Profile - Kathy Doyle 2013

June 27, 2013 - Green Buildings

Name: Kathy Doyle

Title: CEO and Founder

Company: FireFlower Alternative Energy

Location: 107 Union Wharf, Boston, MA 02109

Birthplace: Stamford, CT

Education: B.A. Chemistry, College of the Holy Cross, Worcester

First job outside of real estate: WNEV TV Newsroom assistant

First job in real estate or allied field: Commercial real estate broker - The Robbins Group, Boston

What do you do now and what are you planning for the future? I develop profitable renewable energy projects.. Currently, solar PV is the best choice for most of my clients. I also have a small portfolio of wind sites identified. Future plans include building the business by collaborating with a host of developers who are uniquely positioned to benefit from incorporating solar into their portfolios.

How do you unwind from a busy day in real estate? Garden, yoga, swim, bike, run. I also just started a new hobby of bee keeping.

Favorite book or author: World Made by Hand, James Howard Kunstler

Favorite movie: The Wizard of Oz. I especially like the part where the guard says: "Nobody gets in to see the Wizard, not no way, not no how." Many of the people I call on have gatekeepers with a similar message. Fortunately, as in the movie, there is eventually a way, with persistence and creativity.

One word to describe your work environment: Active

Rules to live by in business: "Lead by Example" and "You Get What You Give."

If you could invite one person to dinner (living or dead) who would it be and where would you go?

My grandmother and I were very close. I'd love to have dinner with her again...anywhere.

What is your dream job? Funding and financing all the great startup entrepreneurs I meet in my role as a volunteer business mentor.