



Real Estate Journal

THE LARGEST WEEKLY COMMERCIAL/INVESTMENT NEWSPAPER COVERING THE STATE

Chaffee Ind'l. Roofing celebrates 100 years

Chaffee Industrial Roofing is celebrating 100 years in business, run by Steve Chaffee, the third generation of the Chaffee family. The firm, established in 1908 by Thomas Chaffee, installs and services roofs on industrial and commercial buildings throughout New England.

The company has evolved since its founding as T.K. Chaffee Co., when its signature product was Chaffee's Mill White paint, sold widely to textile mills in New England. The firm began selling roofing products in 1946 under Henry Chaffee, and customers included US Steel, Mack Truck, Hershey Chocolate, Johnson and Johnson, West Point Pepperell and many more, extending from Alabama to Maine.

In 1982 Steve became the third generation Chaffee to take charge, expanding the company into a full service commercial and industrial roofing contractor with its own fleet of trucks and full time installation crews. Within five years, the company made the Inc. 500 list of "fastest-growing companies in America," and is a licensed, award-winning installer of all the major brands of roofing products including Carlisle SynTec.

According to Steve, "We attribute our success and longevity to our readiness to change and adapt to the needs of the customers, while consistently delivering the highest quality products and services." Chaffee's repeat business rate among owners of commercial and industrial buildings is still well over 60%, exceptional when selling a product like roofing, which has a long life.

Chaffee Industrial Roofing continues to lead the industry by providing top-quality products and superior service for a wide variety of roofing projects.