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## **Let's Get Ready hosts 4th annual New England "Join the Movement" Benefit honoring Holbrook of Eastern Bank**

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Let's Get Ready, a groundbreaking organization that has provided free SAT preparation, admissions counseling, and other support services for over 22,000 lower-income high school students, hosted their 4th annual New England "Join the Movement" Benefit on October 8 at the Boston Harbor Hotel.

In addition to honoree Richard Holbrook, chairman and CEO of Eastern Bank, attendees included Susan Wornick, former WCVB-TV News Anchor, Nakia Navarro, Let's Get Ready New England regional director, and Donald Brennan, Let's Get Ready Ambassador and current Brown University student.

"We are very pleased with the success of our 4th annual fundraiser and are honored that over 300 guests were in attendance," said Navarro. "It is amazing to see our students and programs receive such a large amount of support from the community. Events like this help our participants receive the necessary educational and professional guidance they will need to achieve personal success in college and beyond."

Notably, Richard Holbrook and Eastern Bank were honored for their continued contributions in support of the Let's Get Ready mission. Eastern Bank currently donates 10% of its profits to charity, and made a significant donation this year to Let's Get Ready and its operations. As a result of this ongoing support, Holbrook was presented with the Community Leader Award in recognition of the positive impact he has made in these students lives.

"This year, through our targeted grant program, the Eastern Bank Charitable Foundation donated more than \$1.5 million to organizations that support much needed education programs for children," said Holbrook. "Let's Get Ready was one of those very deserving organizations for its efforts to support students in need."

By the end of the event, the foundation had been able to raise over \$250,000 to fund new programs and further extend its' reach in the New England region. The benefit was co-sponsored by a number of well-known Boston-area firms including Pricewaterhouse Coopers, Ernst & Young, National Grid, McGladrey, Hill Holliday, State Street, and Nickerson.

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