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Planet Fitness opens 70,000 s/f headquarters

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Hampton, NH Planet Fitness, Inc., one of the largest and fastest-growing franchisors and operators of fitness centers in the U.S., has moved and expanded its headquarters to 4 Liberty Lane West. The company moved from its current location in Newington, where it has been headquartered since 2010.

Planet Fitness has experienced aggressive growth, more than doubling its footprint and increasing its number of corporate employees, from approximately 40 employees to 180 in the past five years alone. Today, Planet Fitness has more than 10 million members and over 1,300 locations in 48 states, the District of Columbia, Puerto Rico and Canada.

Planet Fitness renovated the new 70,000 s/f headquarters and the space reflects the brand's famous culture, personality, and innovation; with facilities including a 4,000 s/f fitness center, a café, barista station, areas for employees to collaborate and socialize, a functional outdoor space, and more.

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