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Cronin Development hires Camiolo and Lopez

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Boston, MA Cronin Development has hired two in preparation for the launch of construction at 150 Seaport Blvd. this fall. Donna Camiolo joins as director of development, focusing on the management of the 150 Seaport development and leading permitting and entitlement activities on new future projects. Wayne Lopez is now director of sales, leading efforts to sell the 114 waterfront units. The building, one of the last to be designed by architect Howard Elkus, will feature the highest level of services and amenities.

“As 150 Seaport launches both construction and sales, we are very fortunate to have these two talented industry leaders join our team,” said Cronin Development founder Jon Cronin. “Wayne is highly respected with premium brokers across the region and can tell the 150 Seaport story effectively to our target buyers. Donna’s operational leadership will ensure we stay on time and on budget to deliver the building for our residents.”

With over 18 years of Boston-based experience, Lopez brings a proven leadership record consulting on, directing and managing multiple on-site marketing centers and sales teams in new construction residential marketing and sales. Cronin Development will benefit directly from his expertise in forming and leading sales teams, applying market data and buyer psychographics thereby creating exceptional sales presentations. Recent successes include efficient and profitable sellouts at Millennium Partners’ Millennium Tower Boston and The Abbey Group’s 45 Province.

Camiolo, a seasoned Boston development executive, was most recently a vice president with Hill International, focused on projects for clients such as Simon Property Group, Northeastern University, Boston Medical Center, Steward Healthcare, University of Massachusetts Building Authority and various local municipalities.

With 114 units spread over 22 stories, 150 Seaport features a twisting and angular contemporary design evoking billowing sails in a nod to its nautical location. Every single residence in this architecturally significant building offers sweeping views of Boston or Boston Harbor as well as extensive access to outdoor space. 150 Seaport will also include underground parking, a two-story signature restaurant and five-star amenities and services for residents.

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