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Trinity Financial installs ButterflyMX's smart intercom at \$71 million Boston East

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Boston, MA As part of an effort to create a seamless building entry experience for residents, real estate development company Trinity Financial has integrated ButterflyMX's smart intercom platform into Boston East, its new \$71 million community of 200 luxury apartments on the East Boston waterfront, near downtown.

Through its integration of ButterflyMX, Trinity Financial is providing Boston East residents with a first-class experience that starts at the front door. The technology creates an enhanced experience for residents of the community, which includes six artist live-work-sell units and a community art gallery.

Benefits include the ability to open your door from anywhere, simplified package delivery and seamless visitor entry. The cloud-based building entry platform is secure and sophisticated, easy to install and use, and provides a systemic solution in today's keyless world.

"Boston East is one of our most exciting communities and we are thrilled to be able to offer our residents an extra layer of luxury and convenience with our integration of ButterflyMX," said Courtney Phillips, vice president of marketing and business development at Trinity Management. "This type of technology is truly the future of multifamily and we're excited to implement this cutting-edge amenity that will undoubtedly enhance the experience for our residents."

In addition to seamless building entry, ButterflyMX integrates with a wide variety of smart technologies that permeate throughout the building. The platform's open API can integrate with smart building elevators and provides seamless entry for building couriers (e.g. FedEx, UPS, etc.).

The platform's video call, audit trail reporting and virtual key functionalities provide an added level of security unavailable with traditional systems. Building residents benefit from secure entry for trusted visitors and deliveries, including the option to grant remote entry and temporary entry, via personalized PINs and virtual keys.

“Boston East's adoption of ButterflyMX is a testament to Trinity Financial's promise to stay ahead of the curve and offer best-in-class amenities to its residents,” said Matthew Knoff, chief operating officer and co-founder of ButterflyMX. “Smart, cloud-enabled buildings offer a powerful trifecta of benefits for both building occupants and landlords, in the form of convenience, security, and cost-savings. Since ButterflyMX has an open API platform, it's a great first step to making a building fully cloud-connected and smart.”

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