



CELEBRATING
55 YEARS

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Roedel Companies earns national recognition for best practices

August 03, 2018 - Northern New England

Roedel Companies headquarters - Wilton, NH

Wilton, NH The hotel business Fred Roedel started in 1968 began with one motor lodge in Nashua, and a vision of providing exceptional guest service and providing clean, quiet and comfortable accommodations at a great value.

The business has evolved over 50 years, but even as the company has branched into new ventures, the focus is still on the customer.

Roedel Companies, the hospitality venture established by Roedel and his sons Fred Roedel III and David Roedel, is now recognized nationally for the way it operates a diverse portfolio of properties along the East Coast. The dedication to the guest experience was recently recognized when it was honored with a Hilton Owner Award as Full Service Developer of the Year for Hotel Saranac in Saranac Lake, N.Y.

And, while its reputation is national, Roedel Companies remains grounded in its New Hampshire roots.

The hotelier, still headquartered in the same southern N.H. town of Wilton where the Roedel family was raised, is committed to serving the growing needs of the Granite State. That commitment forms the foundation of the company's core values and has helped guide how Roedel Companies has expanded throughout the Northeast and in southern N.H.

The company's decision to open two event centers in 2017 – The Event Center in Nashua and The Falls Event Center in Manchester – came in response to the clear need it saw in the market along the Massachusetts/New Hampshire border. The success of the event centers is no coincidence; this is a market Roedel Companies knows well.

With four hotel properties in Nashua, Merrimack and Manchester, Roedel Companies has the ability to serve guests, businesses, colleges and other groups looking to book lodging or events along this bustling region. In many ways, Roedel Companies is now a one-stop shop that includes event planning and even serving as a de facto travel agent.

As the Roedels celebrate 50 years in the hotel industry and serving New Hampshire, David Roedel believes the company is able to adjust and grow because of its core values.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540