



nerej

Boyle and Walsh of Cushman & Wakefield handle 27,528 s/f lease to Living Proof at One Design Center

August 17, 2018 - Front Section



Boston, MA According to Cushman & Wakefield, Living Proof is moving to the Seaport District's One Design Center. Currently located in Cambridge, Living Proof's new Seaport home will consist of 27,528 s/f at One Design Center.

John Boyle, vice chair and Chris Walsh, senior director of Cushman & Wakefield, represented Living Proof. Kelly Lockberg, senior vice president of JLL, and Ryan Enright, executive vice president of JLL, represented One Design Center owner, Jamestown. Cushman & Wakefield will also provide Living Proof with project management services. SGA will handle design of the new space.

John Boyle, Cushman & Wakefield

Chris Walsh, Cushman & Wakefield

Living Proof's decision to relocate to the Seaport District illustrates how life sciences and pharmaceutical companies are thriving beyond Cambridge. The company's new location is in one of the fastest growing part of the city that has stimulated economic growth in the city. From Zipcar to LogMeIn, many startups call the Seaport home providing an ecosystem for an innovative company like Living Proof to thrive.

The Innovation and Design Building (IDB) is a 1.4 million s/f mixed-use complex located in the Innovation District in the Seaport.

The complex is home to the Boston Design Center, one of New England's premier resource for design professionals, with showrooms featuring 1,200 product lines of fabric, furniture, lighting, antiques, fine art, wall and floor coverings, kitchen and bath components, and contract services.

The eight-story structure was constructed in 1918 and originally served as a waterside storehouse for the South Boston Army Base. The complex is located along the MBTA Silver Line route, and close to South Station.

"Innovation is in our DNA. We've always taken a different approach to haircare," said Jon Shore, Living Proof CFO. "We formulate and test all of our products on site using rigorous science. We are growing, and we are looking forward to expanding our labs and our space in our new home in the Seaport."

"SGA's Interior Design and Branded Environments teams are thrilled to be collaborating with Living Proof on the design of its new Boston headquarters," said Gable Clarke, director of interior design for SGA. "The IDB is the perfect environment to support and celebrate Living Proof's roots in science while also showcasing the thoughtfulness of their brand."

"Living Proof's new location in the Seaport is further proof that the area continues to attract top companies," said Walsh. "We were happy to facilitate Living Proof's new headquarters that sets the

firm up for sustained success in a location that continues to be in high demand.”

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540