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Brodrick of Eastern Bank named chair of Mass. Mortgage Bankers Association

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John Brodrick

Boston, MA At the January 24 Annual Dinner & Installation of Officers for the Massachusetts Mortgage Bankers Association (MMBA), John Brodrick, Eastern Bank director of mortgage banking, was installed as 2019 chair of the MMBA. An active member of the MMBA for 10 years, Brodrick is also a member of its executive committee and has 30 years of experience in mortgage banking.

As 2019 MMBA chair, Brodrick plans to focus on communications and technology initiatives among its membership. This includes providing a voice on legislative issues and affordable housing, and creating a technology hub where members can easily share ideas and resources.

At Eastern, Brodrick oversees operations, sales and growth strategies for residential mortgage banking, which ended 2018 with total loan production of \$417 million. Prior to joining Eastern in 2010, he was president and CEO of First Service Home Mortgage and Your Home for Life, a residential mortgage company for 20 years. He also volunteers to provide risk management guidance for third world micro lending initiatives.

"It is a privilege to work with, and advocate for, the residential lending community serving homebuyers and homeowners across the Commonwealth," said John Brodrick. "We're focused on exciting initiatives to provide ongoing education and networking opportunities among our members, legislators and regulators."

The MMBA is the Commonwealth's trade association representing the real estate finance industry. It is the largest mortgage association in New England, with over 225 corporate members throughout the region, and is one of the most successful in the country. The association works to ensure the continued strength of the Commonwealth's residential real estate markets, expand homeownership prospects through affordability, and extend access to affordable housing. It serves as a trusted commentator on public policy, offers educational training and networking opportunities, and advocates for the highest ethical standards.

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