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Project of the Month: Geronimo Properties begins phase 3 renovations on 85,361 s/f Twin City Shopping Center

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Leominster, MA According to Geronimo Properties, a third phase of renovations has begun on the Twin City Shopping Center which, true to its name, spans the city lines of Leominster and Fitchburg. One of the largest shopping plazas in the region, the 85,361 s/f Twin City Shopping Center is home to national and regional retailers such as Hannaford Supermarkets and Bob's Stores in addition to locally owned and operated businesses.

“We are pleased to begin construction on this phase of improvements,” said manager Paul DiGeronimo. “Our focus in undertaking these projects is to provide an appealing and enjoyable shopping experience for our tenant’s customers and a welcoming atmosphere for the surrounding community. These renovations are inkeeping with the latest trends in shopping center design, providing greater merchandise opportunities for retail displays and creating an attractive storefront to draw consumers in.”

The renovations designed by Fitchburg-based architect Brent Heiner of BTH Associates with designer Chris LeBlanc and Andrew Leonard of A.T. Leonard Associates to include varied facades to highlight each storefront, while breaking up the massing of the building. Lighting upgrades and plantings complete the updated look. All businesses will remain open during construction.

Green Leaf Construction of Leominster has been selected as the construction manager for the renovations. “Our goal is to minimize the impact of construction operations as much as possible for

the customers and employees of the businesses in the plaza,” said Green Leaf project executive, Mike Vogel. “We have established a phased approach to ensure public safety and limit the amount of time each tenant is under construction.” Green Leaf anticipates construction to be completed just before the busy holiday shopping season in November of this year.

Geronimo Properties is one of the largest commercial real estate companies in central Mass. specializing in asset management, development and leasing.

They serve national, regional and local clients with over 522,000 s/f of leasable space throughout the region.

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