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## 2019 Women in Real Estate: Lindsay Corsino, Phase Zero Design

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Lindsay Corsino

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What recent project or transaction are you most proud of? Our firm is working on some pretty inspiring designs and I love to see all of the progress being made! One of the projects that is almost complete is the Nouria Energy Fueling station for Logan Airport. The clean and modern design is going to dynamically change the presence of the airport itself, as well as the surrounding community which the gas station and market will be a hub for.

What honor, achievement or recognition means the most to you and why? I was recently promoted to senior associate at Phase Zero Design and it really means so much to me. It shows that the owners of the firm trust, believe and encourage me to be a leader within the firm. I've learned a tremendous amount throughout my career from some pretty amazing people in the industry, and now I get to apply that to my new role and help the associates around me.

What is your favorite motivational quote and who was it by? "Quit making excuse, putting it off, complaining about it, dreaming about it, whining about it, crying about it, believing you can't, worrying if you can, waiting 'til you're older, skinnier, richer, braver or all around better. Suck it up, hold on tight, say a prayer and just do it." -Nike

What is the best business book you have read and would recommend to others? A great business book I read recently was "The Reinventors: How extraordinary companies pursue radical continuous change" by Jason Jennings. I heard Jason speak at a conference and he spoke about how the best companies and best leaders are ones that are continually changing and thinking differently. I believe that wholeheartedly in business, especially in CRE.

Who inspired you to join the CRE Industry? Jim Kimball inspired me to stay in the CRE. During the recession, we both worked for a firm and he was let go. Jim convinced me to stay my course and try to find a new job within the industry. He eventually started Phase Zero Design and in 2016 I joined

him here. We came full circle.

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