



CELEBRATING
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Shake Shack now open at Arsenal Yard

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Watertown, MA Shake Shack is now open at Arsenal Yards. A grand opening holiday event took place on December 21st. The Shack is located at 106 Arsenal Yards Blvd. The new location will be part of Arsenal Yards, a new neighborhood that totals more than one million s/f with over 50 curated shops, eateries, fitness, and entertainment venues.

The 3,528 s/f Shack features an outdoor patio with ample seating for guests.

In keeping with Shake Shack's commitment to green architecture and eco-friendly construction, the Arsenal Yards Shack's tabletops will be made by CounterEvolution using reclaimed bowling alley lanes; chairs will be designed by Uhuru using sustainable materials; and booths will be crafted by Staach using lumber certified by the Forest Stewardship Council.

Shake Shack is a critically acclaimed, modern day "roadside" burger stand known for its 100% all-natural Angus beef burgers, chicken sandwiches and griddled flat-top dogs (no hormones or antibiotics – ever), fresh-made frozen custard, crispy crinkle cut fries and more. A fun and lively community gathering place with widespread appeal, Shake Shack has earned a cult-like following around the world.

Guests can wash their burgers down with local brews from Cambridge Brewing Company and Harpoon Brewery plus Shake Shack's exclusive Brooklyn Brewery ShackMeister Ale. Wine lovers can enjoy a glass of Shack Red™ and Shack White wine.

As part of Shake Shack's mission to Stand For Something Good, the Arsenal Yards Shack will donate 5% of sales from the Pie Oh My concrete to Project Bread, a nonprofit that provides Massachusetts' hungry with sustainable, reliable access to healthy food.

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