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Pro Con tops off 160 unit Brightview Danvers assisted living facility

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Brightview Danvers, an independent and assisted living community, in collaboration with Pro Con, Inc., the construction manager for the community, recently hosted the project's "Topping off Ceremony" at 50 Endicott St. Guests signed the final steel beam and watched as it was hoisted onto the assisted living building of the community, designed by JSA Architects.

Representatives from Partners Home Care, Partners Health Systems, North Shore Medical Center, Masconomet Healthcare Center, JRC Swampscott, Hospice of the North Shore, North Shore Elder Services, and the First Baptist Church in Beverly were in attendance.

"From idea to actual construction, it is wonderful to see a new part of the community begin to take root," said Beth DiMarzo, executive director, Brightview Danvers. "When we open mid-2008 and are able to provide our senior living lifestyle to local seniors, it will be a true milestone."

Brightview at Danvers will have 160 units including 88 apartments for independent living, 48 apartments for assisted living and 24 apartments for Alzheimer's and dementia care. The apartments will range in size from 300 to 950-s/f and offer the residents a variety of floor plans and care options.

Pro Con Inc began site work on the Brightview Danvers project in May 2007 and has scheduled a June 2008 completion date.

Brightview, a leased community, will offer residents age 62 and older a social environment where housekeeping, cooking, transportation, and maintenance are provided by staff members 24 hours a day. Just a few of the amenities the community will feature include a movie theater, wellness center, hair salon, fine dining, pub, billiards room, library and internet café.

A company dedicated to creating vibrant senior living communities by providing excellent service to all of its customers, Brightview Senior Living currently operates 14 communities in 8 states. Brightview is a division of The Shelter Group, a Baltimore-based real estate development and management company specializing in multi-family and senior living communities. The firm's portfolio contains a broad range of communities, including independent, assisted living and skilled nursing communities for seniors; conventional multi-family real estate; and affordable housing for families and the elderly.

JSA Architects is a design firm committed to "knowledge-based" practice focused on specific industries that foster an understanding of their clients and the buildings they construct. JSA has been regionally and nationally recognized for design excellence in Healthcare, Senior Living, Hospitality, Education and Housing and Interior Design.

Pro Con Inc. is a comprehensive design and construction management firm specializing in all levels of corporate, commercial, industrial, institutional and multi-residential design-build. Founded in

1935, the company serves clients throughout the New England and the Northeast and is recognized as being a leader in the industry.

Pro Con Inc. recently completed "The Meadows at Fuller Village", a \$36 million residential community for seniors located in Milton, MA.

For more information on Brightview Senior Living or the Shelter Group please visit www.brightviewseniorliving.com or www.thesheltergroup.com

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