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Thoma joins Columbia Const. as director of mktg.

November 19, 2007 - Construction Design & Engineering

Lisa Thoma has joined Columbia Construction Company as director of marketing and communications. Thoma is responsible for Columbia's overall strategic corporate branding and public relations initiatives. Thoma brings nearly 25 years of professional experience, including ten years in the A/E/C industry. Previously, she served as director of marketing for Payton Construction. "Over the years, I have heard such great things about Columbia. I'm excited about the opportunity to join this team and to personally be a part of the "Columbia experience" everyone talks about. I look forward to spreading the good news about this phenomenal company," said Thoma

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540