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Woodbury named 2010 president of IREM

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The Institute of Real Estate Management (IREM) installed its officers for 2010 during the professional association's Fall Business and Governance Meetings just held in Honolulu, HI. Randall Woodbury CPM, of Salt Lake City, UT, will serve as president; Ronald Goss, CPM, of Little Rock, AR, will serve as president-elect; and James Evans, CPM, of Grand Blanc, MI, will serve as secretary-treasurer.

Woodbury said, "It is both a great honor and a great responsibility to serve as IREM president, the position to which my grandfather proudly was elevated exactly 50 years ago. Now more than ever, "good (real estate) management matters," a key theme that our leadership team will emphasize aggressively on IREM's behalf this coming year.

"Indeed, as more and more distressed commercial real estate assets come on stream because of serious liquidity and other problems," he continued, "the need for superior real estate management, marketing and leasing skills and a proven record of performance have become acutely apparent. Our nation's economic viability calls for top-notch managers with the expertise to inject value back into distressed properties by protecting income streams, controlling expenses, positioning and/or repositioning them to deliver the best possible ROI and, ultimately, to command the best price possible when they are sold."

Woodbury is Corporate Secretary and Vice President in charge of Property Management for the Woodbury Corporation, a family real estate firm established in 1919. The firm specializes in developing and managing retail, office and hotel properties in the Western United States, mostly for its own portfolio.

Woodbury received a Bachelor of Arts degree in Finance from the University of Utah and spent seven years in mortgage banking. He earned his Certified Property Manager® (CPM®) designation in 1987, served in 1992 as president of IREM's Utah Chapter No. 33, and was honored three times as the chapter's "CPM® of the Year." Nationally, he has served IREM on various committees, as a regional vice president, and as a member of the Executive Committee.

Woodbury is a principal in several real estate ventures, is a Director of American Bank of Commerce, and holds Utah real estate and insurance licenses.

GOSS IS 2010 PRESIDENT-ELECT

Goss is President of RPM Management Co., Inc. As well, he is a senior vice president, a director and assistant secretary of RPM Management's parent company, Rector Phillips Morse, Inc. Both companies are located in Little Rock.

Goss's areas of responsibility include leasing and managing commercial/retail, condominium, and office building properties. He is a long-time member of IREM's Arkansas Chapter No. 64 and, over

the years, has held numerous leadership positions with the chapter, including that of president. In 1986, he was honored as the chapter's "CPM® of the Year."

Goss earned his B.A. degree (1969) from Harding University, Searcy AR, and a Master of Science in Education (M.S.E.) degree (1974) from the University of Central Arkansas, Conway, AR.

EVANS IS 2010 SECRETARY/TREASURER

Evans is a senior executive with two Grand Blank MI-area companies. He is president and CEO of Bruce G. Pollock & Associates, Inc., Realtors, responsible for the commercial, residential and property management divisions of the company. He also is president and CEO of KEB Investments, a real estate development company, with responsibility for acquiring, leasing and managing all of the company's properties.

Evans earned IREM's CERTIFIED Property MANAGER® (CPM®) designation in 1998 and has held numerous positions with IREM's Michigan Chapter No. 5, including that of chapter president. Nationally, he has served as a regional vice president and as a member of several committees.

ABOUT THE INSTITUTE OF REAL ESTATE MANAGEMENT

The Institute of Real Estate Management (IREM®) has been the source for education, resources, information, and membership for real estate management professionals for more than 75 years. An affiliate of the National Association of REALTORS®, IREM is the only professional real estate management association serving both the multi-family and commercial real estate sectors. With 80 U.S. chapters, 10 international chapters, and several other partnerships around the globe, IREM is an international organization that also serves as an advocate on issues affecting the real estate management industry.

Membership includes more than 18,000 individual members and 515 corporate members. IREM promotes ethical real estate management practices through its credentialed membership programs, including the CERTIFIED PROPERTY MANAGER® (CPM®) designation, the ACCREDITED RESIDENTIAL MANAGER® (ARM®) certification, the ACCREDITED COMMERCIAL MANAGER (ACOM) certification, and the ACCREDITED MANAGEMENT ORGANIZATION® (AMO®) accreditation. These esteemed credentials certify competence and professionalism for those engaged in real estate management. In addition, IREM offers Associate, Student, and Academic memberships.

Collectively, IREM CPM® Members in the United States manage over \$1.5 trillion in real estate assets, including 8.4 million residential units and 8.4 billion net square feet of commercial space. An additional 977,400 residential units are managed by IREM ARM® Members. IREM Members are employed by some of the most prestigious real estate firms in the world and nearly 70% hold upper-level management positions. Due to their professionalism and vast experience, property owners and investors worldwide continually seek out the management services of IREM Members.

To learn more about the Institute of Real Estate Management and its chapter network, call (800) 837-0706, ext. 4650 (outside the U.S. call (312) 329-6000) or visit www.irem.org