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Intercontinental Real Estate Corp. appoints Pacheco, director of marketing & communications

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According to Intercontinental Real Estate Corporation, an SEC registered investment adviser, Rebecca Pacheco has joined the firm as director of marketing and communications.

Pacheco will manage all aspects of the Intercontinental brand, including promotion of the company's investment services and real estate properties, communication with the media, event planning, client services, community relations, and more.

Prior to joining Intercontinental, Pacheco served as the senior marketing manager at Boston magazine, where she created and managed marketing campaigns for local and national clients, such as Cadillac, JetBlue, Dunkin Donuts, Grey Goose, and RBC.

Pacheco is a graduate of the Loomis Chaffee School and the University of Richmond. She holds a B.A. in English with a minor in Women's Studies from Richmond.

Intercontinental RE Corp., CEO Peter Palandjian said, "Rebecca is a perfect addition to the Intercontinental team; she is innovative and in tune with the market." Palandjian went on to say that, "In addition to being in sync with our business philosophy, Rebecca is like minded in her commitment to the community, and we are excited to have her onboard." Rebecca supports the Roxbury Preparatory Charter School, Artists for Humanity, and the ROSE Fund. She ran the 2009 Boston Marathon to benefit Fit Girls, a fitness program for girls in 4th and 5th grade that combines running, reading, and community outreach.

Established more than 50 years ago, Intercontinental is an SEC registered investment advisor and real estate operating company with expertise in real estate investment development, construction management, and asset management. The company has developed over \$6 billion in real property assets across all property types, including commercial, mixed use, hotels, recreational, and residential projects.

*To speak with Rebecca or CEO Peter Palandjian regarding her joining the Intercontinental team, please contact Sean Martin at 617-488-2886.

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