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Prolitec uses scent to banish birds from buildings

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Feathered friends wear out their welcome once they start roosting in the rafters above the prepared-foods section at a supermarket, or triggering the automatic doors at a big-box hardware store as they fly above heads of customers and cashiers. But a new bird-control system from Milwaukee-based Prolitec Inc, a leader in indoor air-quality systems and services, uses natural aromas to make birds head for the exit - for good.

"Because this bird-control system is always on, the birds don't come back," said Richard Weening, CEO of Prolitec. "That is a significant breakthrough."

Branded "Avian Plus," the new system was created by Prolitec's Aerobiology and Infection-Control Unit. It is available in the United States from Mission View, Calif.-based Bird-B-Gone, Inc., a Prolitec distribution partner and leading provider of pest bird deterrents. The new system will be available from Bird-B-Gone's pest-control clients in approximately 52 metropolitan areas.

Avian Plus uses a proprietary formulation of fragrance and flavor ingredients engineered to be pleasant for humans but unpleasant for birds. Prolitec's patented "always on" micro-droplet delivery systems ensure continuous bird control by maintaining a minute concentration of the fragrance in the rafters and other locations frequented by pest birds.

The bird fragrance formulations are safe, humane and green - they contain no ingredients restricted for workplace environments by either the U.S. Occupational Safety & Health Administration or the California Environmental Protection Agency. Avian Plus is not a pesticide. The ultra-low concentrations of scent needed are less than 1 part-per-million, making it the greenest way to scent a space and remove birds.

Avian Plus has an on-board computer that enables users to control the scent-effect intensity and daily start and stop times.

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