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## **Thoma joins Columbia Construction Company as director of marketing**

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Columbia Construction Co. is pleased to welcome that Lisa Thoma has joined the firm as director of marketing and communications, Thoma is responsible for Columbia's overall strategic corporate branding and public relations initiatives. Thoma brings nearly 25 years of professional experience, including ten years in the A/E/C industry. Previously, she served as director of marketing for Payton Construction.

"Over the years, I have heard such great things about Columbia. I'm excited about the opportunity to join this team and to personally be a part of the "Columbia experience" everyone talks about. I look forward to spreading the good news about this phenomenal company."

President, Bruce Gordon adds "We are thrilled that Lisa has joined Columbia; she is a perfect fit for our culture. As we continue to strategically grow our organization and expand our services, we look forward to her contributions as she leads Columbia's branding and public relations efforts.

Columbia Construction Co. is a diversified construction manager serving a wide range of clients throughout New England within the corporate, life sciences, healthcare, academic, and hospitality markets.

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