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The New Players in Boston; Who are they and what are their game plans?

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A new phenomenon is taking place in Boston as a fresh wave of real estate investment firms, new to Boston, are buying up commercial real estate in growing numbers. Who are these new players? What types of investments are being made and why? What is their strategy and what impact will it have on the market in Boston? Find out at "The New Players in Boston," held Thursday, December 12th at the Hyatt Regency in Boston's Financial District. Hear from three active firms, new to the Boston real estate scene, and learn how and why the ownership environment in Boston is changing....again!

Speakers confirmed to date include David Greaney, president of Synergy Boston, Michael Bernstein, executive vice president of Brickman, and as moderator, Cappy Daume, managing director of Jones Lang LaSalle's Investment Sales group. Don't miss this chance to get a sneak peek at what these firms have in store for the Boston market next year!

The program will also include a brief annual meeting of NAIOP Mass., with announcement and ratification of 2008 executive committee and board of directors and the presentation of special awards.

Registration and a continental breakfast will begin at 7:15 a.m., the business meeting will begin at 8:00 a.m., followed by the program, which will run until 9:30 a.m. Cost is \$55.00 per NAIOP member, \$70.00 per employee of a NAIOP member firm, and \$85.00 per non-member, with an additional \$25 for registrations at the door. The program sponsor is Gilbane Building Co. To register, visit www.naiopma.org or call (781) 453-6900, x4.

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