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## **Elie joins NAI Norwood Group as business broker**

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Pierre Elie has joined NAI Norwood Group as business broker for the state of New Hampshire and North Shore area. With over 17 years of experience in business brokerage, management, wholesale, distribution where he held various positions in general management, sales and marketing.

Elie attended Concordia University in Montreal where he studied business administration and the University of Toronto with a specialty in marketing strategies.

Elie is a member of the New England Business Brokers Association (NEBBA), a member of the National Association of Realtors (NAR) and a member of the New Hampshire Commercial Investment Board of Realtors (CIBOR). He is a licensed real estate broker in New Hampshire and Massachusetts.

Elie's background in business gives him valuable insight into the many facets of owning and running a business. His management, sales and marketing expertise along with a sound knowledge of business functions enable him to be a viable resource in representing buyers and sellers. He utilizes his customer-oriented approach and business experience to assist buyers and sellers through the often complex process of acquiring and selling businesses. All transactions have delicate moments, and Elie's varied professional background enables him to work with a diverse clientele and bridge gaps between people in order to get transactions closed.

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