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## **USGBC approves online IREM course on sustainable real estate management**

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According to the Institute of Real Estate Management (IREM) its online course on Sustainable Real Estate Management (SRMOO1) has been approved for continuing education credit for LEED Professionals by the U.S. Green Building Council (USGBC). With the acceptance of the course, IREM becomes an approved USGBC Education Provider. Education Providers are third-party organizations offering the highest quality education that has been peer reviewed and endorsed by USGBC.

"IREM Members are committed to adopting sustainable building operating practices to help ensure that the properties they manage are environmentally sound, healthy places to live, work and shop," said IREM president Randall Woodbury, CPM. "USGBC's recognition of the value of our green course in fostering sustainability and promoting efficient energy management both reflects and reinforces that commitment."

Also Eligible for Credit Toward NAR's Green Designation

Sustainable Real Estate Management also is eligible for elective credit toward the National Association of Realtors (NAR) Green Designation. Those interested in earning this designation must be active members of NAR (either as a Realtor or Institute Affiliate member) and maintain membership in the Green REsource Council, founded by the Real Estate Buyer's Agent Council (REBAC), an NAR subsidiary, to broadly disseminate knowledge about green real estate practices. Sustainable Real Estate Management was designed and developed with IREM Member experts in sustainable, or "green" real estate management. The course focuses on common sense, cost-effective ways to meet owner, tenant, and resident demand for "green" real estate and increase a property's NOI through sustainable real estate management techniques. Requiring approximately six hours to complete, it is self-guided and features open enrollment, enabling individuals to begin and return to it at any time.

Specific topics addressed include:

- \* Sustainable property operations
- \* Increasing energy efficiency
- \* Increasing water efficiency
- \* Improving indoor environmental quality (IEQ)
- \* How to reduce, reuse and recycle
- \* The sustainable real estate management company

For more information and to register, visit [www.irem.org/green](http://www.irem.org/green)

The Institute of Real Estate Management has been the source for education, resources, information, and membership for real estate management professionals for more than 75 years. An affiliate of the National Association of Realtors, IREM is the only professional real estate management

association serving both the multifamily and commercial real estate sectors. With 80 U.S. chapters, 10 international chapters, and several other partnerships around the globe, IREM is an international organization that also serves as an advocate on issues affecting the real estate management industry.

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