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## **Kidville holds grand opening at new location at Patriot Place**

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Patriot Place is getting even more family friendly with the arrival of Kidville, a children's enrichment facility and play space designed to provide parents and children with a variety of fun and educational programs. A grand opening celebration was held on January 31st, and Kidville classes began on February 1st.

"We're excited about the opening of such a unique facility for children and parents," said Brian Earley, general manager of Patriot Place. "Kidville is a fantastic addition to the many family-oriented programs and special events at Patriot Place and a great complement to the family shopping and dining on site."

Kidville offers classes for newborns through 6-year-olds, with birthday parties up to age 9. This will be the second Kidville location in Mass. and the 10th nationwide.

Patriot Place, located adjacent to Gillette Stadium on Rte. 1, features a wide variety of shopping, dining and entertainment options, including large and boutique retailers, 16 casual to high end restaurants and other nightlife venues. Among the highlights of Patriot Place are New England's first Bass Pro Shops, a 14-screen Showcase Cinema De Lux, the first Showcase Live concert and event venue, the 16,000 s/f CBS Scene Restaurant & Bar, the award-winning Hall at Patriot Place presented by Raytheon, a Brigham & Women's/Mass General Health Care Facility and the Renaissance Hotel & Spa at Patriot Place.

Kidville offers a wide range of developmental classes for newborns through 6-year olds, including Little Maestros, Run, Wiggle, Paint & Giggle, My Big Messy Art Class, Big Muscles for Little Babies, Kidville Sports and Kidville University (Kidville's Pre-School Alternative Program). The Patriot Place location also features an indoor "playspace," retail boutique and facilities for several different birthday party themes, including the Ultimate All-Star Gym Party and the Sizzling Spectacular Science Party. Silver Membership is free with enrollment in any Kidville class and upgrades to Gold, Platinum and Diamond levels are also available.

Patriot Place is an ideal destination for families, with weekly children's programming, including Kids Club Storytime and outdoor activities like Winter Skate at Patriot Place. For more information, visit [www.patriot-place.com](http://www.patriot-place.com).

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