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PREIT inks 250 s/f to Auntie Anne's Pretzels

February 24, 2010 - Retail

Auntie Anne's Pretzels opened a 250 s/f kiosk at Dartmouth Mall. As customers watch, Auntie Anne's mixes, rolls, twists, and bakes pretzels in a variety of flavors from Cinnamon Sugar to Sour Cream & Onion. The pretzel chain with 1,000 locations joins fellow mall dining tenants Panera Bread, Olive Garden, Ruby Tuesday, Asia Garden, McDonald's, Rainoni's Pizzeria & Deli, and Taco Bell.

Dartmouth Mall is owned and managed by Pennsylvania Real Estate Investment Trust (PREIT).

PREIT has a primary investment focus on retail shopping malls and community centers. Currently, the company's portfolio consists of 54 retail properties including 38 shopping malls, 13 community centers, and three properties under development. PREIT's properties are located in the eastern half of the U.S., primarily in the mid-atlantic region.

PREIT is headquartered in Philadelphia, Pennsylvania. The Company's website can be found at www.preit.com.

Auntie Anne's Pretzel franchise was established in 1988 by "Auntie" Anne and Jonas Beiler. The philosophy of giving is a cornerstone of the Company's Statement of Purpose and Mission Statement. The Pennsylvania-based franchisor supports more than 300 franchisees in 1,000 locations in 20 countries. Auntie Anne's is committed to providing customers with premium products, in a sparkling clean store, with friendly customer service. Up to 12 pretzel varieties are available including the Pretzel Dog, a Nathan's Famous hot dog wrapped in pretzel dough, and the new Pepperoni Pretzel. Dipping sauces and a variety of beverages, such as Auntie Anne's signature lemonade, are offered to complement pretzel selections. For more information visit www.auntieannes.com.

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