



CELEBRATING
55 YEARS

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Boyle and O'Leary of FHO rep. Epsilon in 22,000 s/f lease expansion

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FHO Partners has completed a 22,000 s/f lease expansion for Epsilon, one of the industry's leading marketing services firm. The eight-year lease agreement will increase Epsilon's total presence at its 601 Edgewater Dr. facility to 135,000 s/f, and will provide additional opportunity for growth and expansion.

According to Epsilon president and CEO, Bryan Kennedy, "Epsilon has a long and successful 40-year history in the Boston area. Epsilon associates has been located here for over six years and we look forward to growing into our new space as we increase our presence and continue to recruit the top talent in the region to best service our vast global client base."

"Epsilon's growth is a testament to the quality of its industry-leading talent and expertise, and an indicator that innovative firms like Epsilon are paving the way with the most advanced services and technology available today," said John Boyle, partner at FHO Partners. "We were pleased to assist Epsilon with its expansion, and we commend this dynamic company for its commitment to growth in Massachusetts."

Boyle and Michael O'Leary of FHO Partners represented Epsilon in the transaction, and Chip Batchelder, managing director of Wyman Street Advisors represented Hobbs Brook Management, LLC, owner of 601 Edgewater Drive.

"As both the owner and operator of 601 Edgewater Dr., we are committed to providing our tenants and their employees with a reliable and fully functional business environment," said Donald Oldmixon, first vice president and manager of real estate construction and leasing for Hobbs Brook Management. "As a long time tenant, we are thrilled Epsilon is expanding at our Wakefield property and welcome the opportunity to support their business objectives by providing great Class A office space as they expand and grow their local presence."

Last December, governor Patrick and Lt. gov. Murray visited Epsilon to highlight the strength of Massachusetts' information technology cluster of businesses, and recognize Epsilon executives for their decision to expand in the Bay State.

Epsilon is the industry's leading marketing services firm, ranked by Ad Age as the #1 Direct Marketing Agency. Epsilon is the world's largest permission-based email provider, sending more than 40 billion emails each year on behalf of its clients. The company also offers strategic consulting, database and loyalty technology, predictive modeling and a full range of creative and interactive services to its 2,500 global clients. Epsilon currently employs 400 at its campus in Wakefield, MA.

Hobbs Brook Management LLC is both an owner and an operator, Hobbs Brook Management LLC is committed to providing its tenants and their employees with a reliable and fully functional business

environment. For leasing information, please visit www.hobbsbrook.com.

FHO Partners is a commercial real estate firm providing brokerage and transaction management services to multi-market, national and international corporate real estate portfolios, both owned and leased. In the world of commercial real estate, FHO Partners' people-powered approach stands out. The senior partners of the firm have worked together for more than 20 years providing customized advisory consulting and brokerage services to a range of corporate and institutional clients locally, nationally and overseas. For more information, visit www.fhopartners.com or call 617-279-4555.

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