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Marketing Power in a Day seminar - May 12

April 21, 2010 - Front Section

Two marketing experts will lead a one-day seminar on May 12 at the Westin Waltham from 9:30 a.m. to 4:30 p.m.

The seminar is designed specifically for small business owners and entrepreneurs challenged by the digital marketplace and looking for ways to adapt their marketing.

In "Marketing Power in a Day" branding expert Carey Earle of Green Apple Marketing and online strategist CS Wurzberger of New Media Marketing Power will guide attendees through the latest developments in the new media landscape.

Attendees will learn tips on generating more online sales, new ways to keep in touch with customers and clients and gain a new comfort level with new media and how it can work with traditional media to boost visibility and sales. Since attendance is limited to 50 people, there is the opportunity for discussion and networking with dozens of other business owners.

For more information, visit: www.marketingpowerinaday.com.

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