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## **Cromwell is ripe for professional and office development**

May 19, 2010 - Connecticut

I'm told that the three most important things in real estate are location, location, and location. Cromwell has all three in abundance. Located in the center of Connecticut with easy access to I-91 and Connecticut Rte. 9, we are an easy shot to most places in the state as well as New York and Boston. Clearly "The Crossroads of Connecticut" is the perfect motto for our community.

We are ripe for professional and office development. Within 30 miles of our town center you will find eight state and federal courthouses, nearly a dozen hospitals and major medical facilities, as well as important insurance and financial served headquarters.

In addition to our "everyday" assets our community also enjoys the increased number of customers and national attention that comes from being the host to a major sporting event. Since 1984 The PGA's Travelers Championship has chosen to make the TPC at River Highlands its home, giving our business community access to the scores of thousands of fans who attend the tournament as well as having the town on national network TV.

We are not, however, a town that chooses to rest on our laurels. Cromwell has a vital and active program to show our potential businesses the benefits of locating here. In the last year we have made great strides in our Northern Tier commercial area, using State Grants to run important infrastructure including roads, sewer and electricity to some areas ripe for commercial development. Using a regional outlook and great inter-town cooperation we are taking important steps to make our area even more attractive to commercial and business development.

The town has an aggressive approach to preserving and redeveloping our traditional downtown area. We believe this combination looking to the future while preserving areas of "home town" businesses is the right approach to solid sustainable growth.

We have recently begun a number of community development projects to make our town a better place to live and work. From new recreation projects along our beautiful frontage on the Connecticut River and in the open area that remind us of our rural history to major road reconstruction projects, Cromwell is committed to continuing to be a comfortable and accessible community. Most important, however, we are committed to listening to our business; to making sure our efforts meet their needs. We are also becoming one of the leaders in finding new ways to reduce municipal costs, and thereby taxes through regional cooperation. Working with several of our neighboring communities, we are finding innovative ways to share our costs, provide services more efficiently and control our budgets, and our tax rate.

I and all the people and business owners of Cromwell invite you to come and be part of our progress. You can learn more about our town on our two web sites, [www.cromwellct.com](http://www.cromwellct.com) for government news and information and [www.explore Cromwell.com](http://www.explore Cromwell.com) to learn more about what is going on with Cromwell's vibrant business community.

We invite you to join us for one of our quarterly business development breakfasts, the next one to be

held in conjunction with the PGA's Traveler's Championship at the end of June. Finally don't hesitate to contact my office directly, we are eager to hear from you.

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