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Rejournal.com partners with nation's largest prop. database - LoopNet.com

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According to John Picard, president of the New England Real Estate Journal, The Journal's website, Rejournal.com, is partnering with the country's largest and most successful property database - LoopNet.

The 46-year-old Journal, the largest weekly commercial/investment real estate newspaper in the nation, has offered it's viewers results driven tools including weekly news, blogs, videos, executive profiles, property alerts, a professional commercial real estate directory, and much more, through it's website, Rejournal.com since it's inception in 1995. Rejournal.com has built its traffic to a monthly figure of over 1 million hits.

In its quest to be a one-stop-shop for commercial real estate, rejournal.com's agreement with LoopNet now offers visitors of the site a most important service - a premier property database.

LoopNet is a leading commercial real estate information services provider, offering a suite of products and services tailored to the national and local needs of the commercial investments industry. LoopNet operates the largest and most heavily trafficked commercial real estate listing service online with over 4 million registered members and 980,000 average monthly unique visitors. LoopNet.com contains more than \$450 billion of properties available for sale and 6.7 billion s/f of properties available for lease. Listings available on LoopNet include all commercial real estate property categories like commercial office space for lease and for sale, hotels and motels, multifamily apartments, retail space and land for sale.

Patrick Dugan, managing director of the Journal's two popular paper sites, nerej.com and nyrej.com (covering the entire state of New York), and an electronic newsletter will be in charge of growing the one-stop-shop and regional website.

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