

## BOMA 360 class recognized during BOMA Conference in Long Beach, Calif.

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The Building Owners and Managers Association (BOMA) International has announced the latest class of buildings to earn the BOMA 360 Performance Program designation. The BOMA 360 Performance Program is a groundbreaking new program designed to recognize commercial properties that demonstrate best practices in building operations and management. More than 50 buildings were conferred with the BOMA 360 Performance designation this month. These buildings, along with all BOMA 360 buildings conferred in the last year, were honored in a ceremony at the 2010 BOMA International Conference.

"These buildings and their management teams have demonstrated that they are operating at the highest levels of excellence in our industry," said BOMA International chair James Peck, RPA, FMA, senior director of asset services, CB Richard Ellis. "The growing number of buildings seeking the BOMA 360 designation further speaks to the importance of comprehensive, high-quality property management and operations."

The BOMA 360 Performance Program evaluates properties on six major areas of building management: building operations and management; life safety/security/risk management; training and education; energy; environment/sustainability; and tenant relations/community involvement.

The comprehensive nature of the BOMA 360 Performance Program means that every aspect of building performance is assessed and scores are based on how buildings meet an extensive checklist of best practices. The program comes at a critical time, as building owners and managers are looking to differentiate themselves from competition in a distressed market.

To view all the buildings that have received the BOMA 360 designation, visit http://www.boma.org/getinvolved/boma360/Pages/360Buildings.aspx.

For more information on the BOMA 360 Performance Program, visit www.boma.org/GetInvolved/BOMA360.

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