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## **Lawn Dawg Inc. acquires Weed & Feed Professional Services, Inc. to better serve New England customers**

June 30, 2010 - Owners Developers & Managers

According to Lawn Dawg Inc., the company has acquired Weed & Feed Professional Services, Inc. The acquisition brings together two established lawn care companies to better serve customers throughout the New England region.

Weed & Feed Professional Services, Inc. is owned and operated by Robert Mann of Sandwich, Mass.. The existing operations will come under the name of Lawn Dawg. Once finalized, Lawn Dawg plans to relocate its Bridgewater branch to Plymouth, for a more central location in their growing market. In addition, the merger will expand Lawn Dawg's commercial services and customer base.

"I am very excited about partnering with an industry leader like Mann," says Jim Campanella, president of Lawn Dawg. "His knowledge, leadership and experience are valuable assets that help make Lawn Dawg a better company today. I look forward to working with Mann to improve our commercial presence, enhance our training programs, and continue our industry involvement at both the local and national levels."

Since 1997, Lawn Dawg has been providing environmentally responsible lawn care, tree and shrub, and commercial services to thousands of home owners in New England and New York. Campanella has been in the lawn care industry for over 25 years and built a corporate culture valuing customer service and the environment. In August of 2009 Jim partnered with a private investment group in an effort to grow Lawn Dawg throughout the Northeast and beyond. Lawn Dawg currently has branches in Portland, Maine; Litchfield and Nashua, New Hampshire; Woburn, Bridgewater and Hudson, Massachusetts; and Albany and Poughkeepsie, New York.

Mann acquired ownership of the lawn care division of Weed & Feed, Inc. in September, 2000 creating Weed & Feed Professional Services, Inc. Robert has 30+ years of experience in the lawn care industry and has been a member of the Massachusetts Association of Lawn Care Professionals (MALCP) and the Professional Lawn Care Association of America (PLCAA). Robert is a Massachusetts Certified Pesticide Applicator and Certified Turfgrass Professional.

Lawn Dawg Commercial  
Services Division-EarthCare

**IQ Program**

Lawn Dawg EarthCare IQ Program redefines how commercial property owners and operators view lawn care services, and its impact on property value.

As a New England based company, they take pride in providing lawn care designed for the diverse and rich climate of New England and New York. Large and small commercial property owners entrust us to keep their properties looking beautiful and functional year after year - intelligently.

Whether you are looking for a picture perfect lawn; the health of your lawns, trees and shrubs;

environmentally responsible lawn care for a better planet; or health concerns of children, elders, or pets; Lawn Dawg's EarthCare IQ Program is the ultimate answer to commercial lawn care in New England and New York.

#### Lawn Dawg EarthCare IQ Program for Commercial Lawn Care

Lawn Dawg's EarthCare IQ Program has not only made lawn care environmentally responsible and scientifically advanced, but we've made it intelligent for your specific requirements in more ways than one:

\*Customized Programs

\*Money Savers

\*VIP Service

\*Professional Management

\*Unconditional Guarantee

\*Tree & Shrub Treatment Services

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