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Lincoln Property Co. retained to sell 72,312 s/f auto dealership across from Gillette Stadium

July 15, 2010 - Front Section

Lincoln Property Company has been retained to sell a 72,312 s/f auto dealership located on 22.43 acres of prime land at one of the most sought-after locations in the state.

Located at 53 Washington St., across from Gillette Stadium, the property is currently used as a Rodman Ford, Lincoln-Mercury auto dealership, which will move one mile down Rte. 1.

"We're very excited about this project. It is expected to draw immense interest from potential buyers because of its strategic location next to Gillette Stadium," said Mark Norton, a senior associate at Lincoln Property, who along with senior vice president Michael Edward, will market the property.

"The site also shares a traffic signal with the Gillette Stadium, offering a rare opportunity for a potential buyer."

Centrally located between Boston, Massachusetts and Providence, Rhode Island, 53 Washington Street offers an ideal location for a wide variety of investors, developers and users.

The site offers superior access to one of the most vibrant and exciting growth markets in the Greater Boston region. Gillette Stadium is directly across Route 1, with easy traffic flow North and South. As Patriot Place continues to grow, the neighborhood has earned a reputation for high-end retail, restaurants and luxury hotel accommodations. New office buildings, along with a new orthopedic medical center for Brigham & Women's Hospital were recently built in the area, establishing more regional sustainability for business development. Gillette Stadium is home to both the New England Patriots and the New England Revolution, in addition to numerous concert and entertainment events, giving the site high visibility with the opportunity to establish a signature asset.

"We are honored to be selected to represent this unique project by Don Rodman, an entrepreneur who has over 50 years of unparalleled professional and charitable achievements," said Edward.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540