

## **Energy audits often fail to get things done (GTD)**

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Many organizations wishing to become more energy efficient turn to utility company provided energy audits to identify potential savings. Navigating through available utility audit programs can be a challenge for businesses that have more than one property across multiple utility jurisdictions. Energy audits, while free to select utility customers, do not offer the promise of meeting energy management goals. A frequently cited maxim by some of our clients is that you get what pay for in terms of quality and customer service. In addition, audits can often be narrowly focused to specific measures that are rebated by utility funded programs. While rebates can significantly reduce implementation costs, non-incentivized measures, often with very strong investment returns can be overlooked. Other measures that might have strong incentives that are not funded through utility programs like renewable energy technologies can also be noticeably absent from audit reports. Anecdotally in our experience less than 15% of utility identified energy audit identified measures are actually implemented. This is likely because after audits are completed little or no guidance is provided for implementation.

For a different approach that focuses on getting your business what it needs and let's you focus on what you do, contact LittleFoot Energy Corporation.

Kevin Poulsen, chief executive officer,

LittleFoot Energy Corp, Waltham, MA.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540