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Innovation Pavilion: An incredible opportunity for manufacturers of emerging products to reach BuildBoston attendees

July 21, 2010 - Green Buildings

In its 26th year, Build Boston is excited to introduce the 1st Innovation Pavilion - an opportunity for new & innovative products & companies to join the established event. Build Boston is the Northeast's largest tradeshow and convention for the design and construction industry, registering more than 15,000 attendees each year.

Selected entries will be exhibited November 17-19, in the Innovation Pavilion at Build Boston. The area will be designated solely for these products and will be curated around the unique qualities of the selected entries. The area will be staffed by representatives from the BSA, the GPA and Building & Design Resources. It is anticipated that 40 entries will be selected. All accepted submissions will be included in the Build Boston on-site program guide and other print and digital marketing materials.

Contact Billy Craig at the BSA: bcraig@architects.org or 617-951-1433 x244. Members of the Green Product Association (GPA) receive a discount, brand recognition, and visibility at the GPA booth at Build Boston. Contact Tova Greenberg at NEXUS: tova@greenroundtable.org or 617-374-3740 x114.

The criteria for the Innovation Pavilion are:

- * Products that have been in the marketplace for 3 years or less.
- * Companies must be doing or planning to do business in the USA.

All submissions will be acknowledged by October 4. There is an early bird fee of \$400 for submissions received by August 15. The late fee is \$500.

Barbara Batshalom is the executive director at NEXUS, Boston, Mass.

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