



CELEBRATING  
100 YEARS

# nerej

## **Samsonite celebrates 100 years in Mass.**

July 21, 2010 - Retail

Samsonite recently celebrated 100 years in Massachusetts as one of the worldwide leaders in travel bags, luggage and accessories with a centennial birthday celebration at the company store in Prudential Mall located at 800 Boylston St. Consumers were invited to experience Samsonite's technological advancements by taking part in the Spinner Challenge where they received free travel birthday gifts and a chance to win a 4-piece set of Spinner luggage.

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