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NAR members eligible for free trial use of online tool

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At the beginning of each year we receive our dues invoice from our local board of Realtors. Given that payment is a necessary part of our cost of doing business we write our check and go on with our day. How many of us go to the National Association of Realtors website and search for ways to get a ROI (return on investment). Not worth it, you say? I suspect you have not been to: http://www.realtor.org/commercial_secured/stdb.

By going to this website you can save \$350 this year and I will bet you were unaware of this free offer. Aren't you glad you read this column?

Free Analytic Tools for U.S. Properties

NAR members are now eligible for free trial use of STDBonline Lite - a tool that provides you four reports on any location in the United States using radius rings or drive times:

- * Site Map
- * Executive Summary
- * Market Profile
- * Demographic and Income Profile

All you have to do is pick the location and the radius rings or drive times -- STDBonline Lite does the rest! The reports are yours to access for the remainder of the year.

This package, valued at \$350, is available to NAR members at no charge through December 31, 2010. This special offer is available only to NAR members!

To access your free license to STDBonline Lite, visit http://stdb.com/partner_nar.asp.

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