



CELEBRATING
55 YEARS

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Boston Next Generation program and reception to be held October 7

September 22, 2010 - Retail

Boston Next Generation program and reception will be held October 7 at 4 to 7 p.m.

Few events generate as much buzz as the opening of a new "hot spot" development. In these seemingly precarious times, that excitement is exactly what's happening in Hingham. What better location, then, to host a discussion on What's Happening on Boston's South Shore than its newest project: the Launch at Hingham Shipyard?

Robin Mosle, director of leasing for the project's developer Samuels & Associates, will be joined by representatives of newly opened Red Mango and Eastern Mountain Sports to discuss the resurgence of this market and what the ingredients are for success in this constantly evolving economy. The discussion will be followed by a question and answer period and networking reception.

After the presentation, attendees are invited to meet the owners of Beer Works and BG Galleries, and take a tour of the theater and projection rooms in the new Patriot Cinema.

Speakers will be:

- * Vic Bass, franchisee, Red Mango
- * Bob Mayerson, president and COO, Eastern Mountain Sports
- * Robin Mosle, executive vice president, leasing, Samuels & Associates
- * Steve Yanoff, owner, Pizzapalooza

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540