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## **WB Inc. hires Kain as vice president of branding strategies**

January 02, 2008 - Front Section

WB Inc. welcomes Brian Kain as vice president of branding strategies. Kain has over 25 years of corporate event, interior environments and dimensional branding experience. He is responsible for strengthening WB's market presence. Kain's reputation with The Folio Group and Exhibitgroup | Giltspur was built from his management style and commitment to customer satisfaction.

Kain started his career as a production artist and developed into an a graphic and exhibit designer. In time, Kain became an account executive.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540