



nerelj

Use it, don't lose it - invest in tomorrow with today's budget

September 23, 2010 - Green Buildings

This time of year, many of us worry that if we don't spend what is left over in our budgets by year's end, our budgets for next year will be reduced. But we want to spend our money wisely. In fact, wanting to spend wisely may have left us with that extra money in our budgets... we saved for a rainy day.

So... where is the wise place to spend? What if you could buy improved air quality, increased sales and productivity, an enhanced corporate image; higher morale; and reduced replacement costs?

That looks like a sound investment - one that solves problems today and prevents them tomorrow. Where is it? Look under your feet.

Use your budget for a thorough Fall cleaning - a healthy, long-term professional clean. Look for a company that uses non-toxic cleaning agents that remove dirt, volatile organic compounds, dust mite allergens, and other particulates.

Dirty carpets and panels mean dirty air - leading to absenteeism and higher insurance costs. A dirty environment looks unprofessional and is a sign of weakness for any company, and is - often literally - deadly for healthcare or laboratory environments.

And you know that flooring, panels, and other textiles in your facility were a big investment - one that you want to protect and maintain for the benefit of your bank balance - and the better health of your customers, guests, and employees.

Find professional cleaners who use a low-moisture extraction method that leaves fibers clean and dry, allowing immediate access and traffic. In this process, a dry compound, often containing an anti-microbial, is brushed into your carpets, upholstered furniture, or workstation panels, and adheres to dirt, germs, stains, allergens, and odor sources. Then the dirt-laden particles are vacuumed away. Ask your professional maintenance company to use an inert, non-toxic cleanser that leaves all your fibers residue-free.

The approaching winter brings the need to tidy up the loose ends of your yearly budget; but you have other concerns as well: the winter season means wet, slush, and grit tracked into your facility, and it also means the extra crowds of shoppers and parties. Your facility will be busy and bustling and you want to put your best foot forward!

Sheri Gorman, LEED AP, is director of business development and marketing for RD Weis Companies, Port Chester, N.Y.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540