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Blue Hive Inc., to hold first technology review and open house Oct. 28th

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According to Blue Hive, Inc., the firms BUZZ 1.0, their first technology review and open house will be held October 28th, 3 - 7 p.m. at their facility.

The primary purpose of BUZZ 1.0 is to showcase the latest trends in technology: multimedia content, audio visual, lighting and materials for the trade show and branded retail environments.

"Blue Hive is committed to delivering the best trade show exhibit solutions to our customers. In order to evolve and expand our creative offerings we wanted to invite the leading technology companies and work closely with them to gain a detailed understanding of their ideas for tactical and strategic service offerings," said Jack Hally, executive vice president of Blue Hive. "Through this inaugural event we expect to increase the use of technology offerings to further enhance and expand our vision and services."

Blue Hive president, Paul Hanlon is thankful for the positive reaction to the formation of this event. "We look forward to working with an exceptional group of partners who have dedicated the time and resources to make BUZZ 1.0 a total success. Any corporation that seeks to distinguish their brand in the trade show or retail marketplace will want to attend and interact with these cutting edge companies."

As published in the Worcester Business Journal; Blue Hive's continued growth during these economically challenged times has earned it the honor of being among the Top 10 Fastest Growing Companies in Central Mass. over the past three years.

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