



CELEBRATING  
55 YEARS

# nerej

## **Build Boston to be held Nov. 17-19 at the Seaport World Trade Center**

October 22, 2010 - Green Buildings

The show attracts more than 250 of the nation's leading suppliers of building technologies, products and services, and more than 16,000 registrants.

In addition to the Boston Society of Architects, more than 35 building industry organizations participate in Build Boston each year. Build Boston exhibitors and sponsors reach this expanded constituency through newsletters, websites, electronic publications, and various other marketing opportunities.

An industry on the rebound Build Boston remains one of the flagship tradeshow in the building industry and the premier architecture and construction event in the Northeast. As of May, the Northeast was leading the way in year-to-date construction starts in the U.S. – get your products in these projects by meeting the architects who can spec them at Build Boston.

Who attends Build Boston?

More than 16,000 architects, designers, engineers, builders, firm owners and executives register for Build Boston each year.

94% of attendees visit the exhibit hall

63% say that their primary objective is to see the exhibits and speak with vendors

68% go to the exhibit hall looking for new products and services

For more information visit [www.buildboston.com](http://www.buildboston.com)

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