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## **NKF hires Groves to launch new retail group**

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Cynthia Groves has joined Newmark Knight Frank as a senior managing director, consulting. She is responsible for launching retail consulting capabilities within the global corporate services division, to complement and support the firm's growing retail brokerage operation.

Prior to joining Newmark Knight Frank, she was CEO and president of C.C. Groves, LLC, a company she founded in 2006. She is known in the industry as a leading consultant among retail companies, real estate investment trusts and capital market providers, benefiting from her experience having worked as a consultant and in executive positions at Neiman Marcus and Jacobson's.

Groves has spoken at several conferences for capital market providers on retail store operations and real estate portfolio strategy. For 25 years, she has helped retailers successfully redesign their business strategies, restructure operations and improve profitability.

Earlier in her career, Groves provided leasing and strategic consulting for The Taubman Company in Detroit, Michigan. She also worked for KPMG in retail, consumer products, e-integration and supply chain in McLean, Virginia.

Groves is certified in the following areas: World Class Operations; Business Process Improvement; Project Management; Senn Delaney Leadership Model; Client Relationship Management; Supply Chain Management; and, SEICMM Level 2 Carnegie Mellon Capability Maturity Model.

Groves is a member of Urban Land Institute, International Council of Shopping Centers and serves on the Shopping Center Business editorial board. She holds a B.A. from the University of Michigan in Ann Arbor.

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