



nerej

What they're saying about IFMA's World Workplace 2010 in Atlanta

November 04, 2010 - Owners Developers & Managers

IFMA's World Workplace Conference & Expo is an annual three-day educational and networking event focused on the future of the built environment. Building on the professional development opportunities available through the association year-round, the World Workplace experience includes a conference focused entirely on education and an exposition incorporating product demonstration and instruction. This year's conference will be held Oct. 27th - 29th, 2010, at the Georgia World Congress Center in Atlanta, Ga. For more information, visit www.worldworkplace.org.

Here is what some of the participants are saying about this year's World Workplace:

"Our participation in World Workplace allows AT&T to have a one-on-one information exchange with leaders in the facility management community. We're able to share trends and best practices that we're seeing from our ecosystem of solutions providers, and facility management professionals, in turn, help us craft a roadmap for solutions that will improve their practice. We rely on the insight of IFMA members – it's how we're able to 'rethink possible.'"

-Susan Fitzsimmons, senior market manager, AT&T Business Services.

"World Workplace is a great place to share our thinking on topics affecting how and where we all work. More importantly, it gives us the chance to listen to participants and understand more about how these topics affect their workplaces. At Herman Miller, we use that knowledge to design and develop furniture and related services and technologies that contribute to world-class work environments. It's one way we're working for a better world around you."

-Wayne Baxter, Thrive Portfolio lead, Herman Miller.

"IFMA's World Workplace is the premier event to network with other facility professionals and discuss their top-of-mind workplace challenges. We look forward to the opportunity to showcase our extensive eco-conscious line of products and services offered through Staples Advantage – including Staples Facility Solutions and Business Interiors by Staples – and further demonstrate the unique advantages of offering the industry's most extensive business products and services from one source. Today, our mission is to empower facility managers to improve the quality of their workplace environment and meet their sustainability goals, while greatly reducing costs."

-Jay Mutschler, senior vice president, Staples Advantage.

"The World Workplace expo hall is one of the greatest places to hear, and take part in, the facility management dialogue. Exhibiting at World Workplace gives us an incomparable opportunity to be part of that conversation with prospective customers, current customers and other facility professionals. We are excited about the opportunity to contribute to the future of facility

management â€” and the World Workplace expo hall is a great window into that future."

-Roger W. Peterson Jr., regional vice president, ARAMARK.

"World Workplace is one of the premier meetings of facility managers, who are facing the daunting task of doing more with less. It's an excellent forum for presenting them with an alternative procurement vehicle that truly has the possibility of being better, more responsive and more cost effective: job order contracting. KBR is a proven 23-year veteran of providing JOC services, and IFMA's World Workplace has the credibility to pull these facility professionals together. Their reputation is one of the reasons I pursued FMP® accreditation with them. I wanted facility managers to know I understood their issues and that I took their profession seriously."

-Mike Coberley, FMP, senior business development manager, KBR.

"World Workplace is the perfect place for us to spend time with facility managers as we work to collaborate with our customers in our product collections. Customer partnerships are how we do business, and this conference is a great opportunity to hear what's important to them, what works and what doesn't, so we can deliver total solutions that perform for every environment."

-Anthony Minite, president, Bentley Prince Street.

"World Workplace provides a terrific forum for networking, seminars and planned events that expose attendees to the best practices in the industry. The opportunity to connect with existing and potential clients, and to show them how much we value them and their organizations, is a true benefit to the entire Mohawk Group. We are always seeking the chance to learn more about their needs and challenges, and to make sure our products and services are providing the solutions they're looking for."

-Paul Cleary, regional vice president, The Mohawk Group.

Long recognized as the world's premier educational and networking conference for facility managers and those in related fields, World Workplace brings industry leaders from the world's top business and government organizations together with educators and exhibitors to focus on the future of the work environment. Now in its 31st year, the conference will feature more than 75 educational sessions and new product demonstrations by manufacturers from across the globe. For more information, visit www.worldworkplace.org.

As seen on www.ifma.org

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540