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## **Colliers Dow & Condon has officially adopted the new Colliers International market position and brand**

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Colliers Dow & Condon has officially adopted the new Colliers International market position and brand, including a modernized logo. The firm of Dow & Condon was founded in 1941 and the transition will include re-naming the offices to Colliers International. This is part of a campaign being undertaken by offices across the U.S. and around the globe to bring Colliers International real estate professionals and service lines under one enterprise.

The consolidation under a single brand signifies Colliers International's commitment to providing clients with seamless access to a complete set of real estate services, whether they require those services at a local, national or international level.

"This is a significant event for our firm and our clients," said Nick Morizio, CRE, SIOR and president of the Hartford and New Haven offices. "Today is not simply about a new look and feel. It is more about the completion of our integration into a truly global platform with a breadth and depth of services that will enable us to meet every one of our clients' commercial real estate needs, whether it is locally or on the other side of the world. Our clients will continue to be serviced by the same professionals as before with local management unchanged and access to an increased level of services via a single source provider."

Included in the new branding are FirstService Real Estate Advisors, which provides corporate solutions and property and asset management services, FirstService Williams (the New York Tri-State hub for Colliers International), FirstService PGP Valuation and PKF Capital - Hotel Brokerage Services. All of these firms, as well as offices in markets across the U.S., will now be known collectively as Colliers International.

"Colliers International is one of the world's most respected real estate brands, and the name is synonymous with the highest levels of service excellence," said Dylan Taylor, CEO of Colliers International in the USA.

"The strategic integration of our business and the launch of our branding campaign not only announce to the industry that we are committed to delivering best-in-class service, but that we are a single enterprise with a market leading platform."

"Colliers International is focused on accelerating successâ€”for our clients, for our people and for our communities," said Douglas Frye, global president and CEO of Colliers International. "We've worked tirelessly to grow our platform and enhance the depth and scope of our services into a top tier global commercial real estate services firm and now the world can expect seamless service delivery from one organization, one name and one brand."

About Colliers International

Colliers International is the third largest commercial real estate services company in the world with 15,000 professionals operating out of more than 480 offices in 61 countries. Colliers focuses on accelerating their clients' success by seamlessly providing a full range of services to real estate users, owners and investors worldwide, including corporate solutions, brokerage, property and asset management, hotel investment sales and consulting, valuation, consulting and appraisal services, mortgage banking and research. The latest annual survey by the Lipsey Company ranked Colliers International as the second most recognized commercial real estate firm in the world.

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