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New London Harbour Towers receives HOBI awards in 3 categories

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New London Harbour Towers, luxury residences with resort-like amenities in the heart of New London's Historic Waterfront District, has won three Home Building Industry Awards (HOBI Awards) from the Home Builders Association of Connecticut. New London Harbour Towers won in the categories of Best Attached Community, Best Marketed Community, and Best Special Promotion Event.

The HOBI Awards is the state's most prestigious housing industry program, recognizing excellence in new construction, land development, remodeling, sales and marketing, and home financing. The HOBI Awards showcase the best products and services offered by its members and in its awards, highlight the strengths of New London Harbour Towers in marketing, promotional and building configuration.

"We used to say, build it and they will come. Now we say, build it spectacularly and they will come," said Anthony Silvestri, project manager of New London Harbour Towers. "We did not hold back on any detail as it relates to quality, amenities and energy efficiency. The success we've experienced from our marketing program has truly established Harbour Towers as an important addition to the vibrant Historic Waterfront District. We are honored to receive the awards and accolades of the Homebuilders Association of Connecticut.

The HOBI Awards were presented November 9 at the Aqua Turf Club in Plantsville.

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